

## **Revit Pub Night Pointers**

- Feel free to boast your company's profile
- Although we call it 'Revit Pub Night' (Autodesk marketing requirement), feel free to involve other software and technology, we encourage it!
- Try to find a project to showcase throughout your presentation, it helps!
- Move quickly! The crowd likes funny anecdotes of success, failures, and funny moments. Highlight take aways, or learned lessons from the showcased Revit project.
- There's some very talented Revit users, managers in the crowd about 40% designers, 30% managers, 20% partner / principals and 10% misc.~
- Don't demo, if you have to make prerecorded videos– don't leave big gaps of silence.
- Use lots of eye candy, memes, construction, project or office pictures (less wordy slides always works)
- Don't read word to word from a script, just keep it informal, light, fun and geeky and above all interesting – hold a beer in your hand if it helps!
- Bring your business cards, and/or company banners









